

About MTV Games

MTV Games, a part of Viacom's MTV Networks (NYSE: VIA, VIA.B), is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV Networks audience and complement the core values of our brands.

A registered member of the Entertainment Software Association (ESA) and an officially licensed video game publisher for every major game platform manufacturer including Nintendo, Sony and Microsoft, MTV Games is the publisher of Harmonix Music Systems' Rock Band™ franchise and in 2008, was one of the top five video game publishers in the United States.

This year, MTV Games is publishing the highly-anticipated The Beatles™: Rock Band™ that will allow fans to pick up the guitar, bass, mic or drums and experience a journey through the legacy and evolution of The Beatles' extraordinary catalogue of music through gameplay. The game, developed by Harmonix, will be available on 09/09/2009 on all platforms worldwide.

MTV Games has also joined forces with legendary film and TV producer Jerry Bruckheimer—responsible for such blockbusters as Top Gun, The Rock, Pirates of the Caribbean and hit TV shows such as CSI, Cold Case and The Amazing Race—in forming Jerry Bruckheimer Games, Inc., a creative game studio focused on the development and production of groundbreaking interactive content and original intellectual property.

About Rock Band

Rock Band, released on November 20, 2007, has become a multi-million unit selling, genre-defining music game platform that allows music fans and gamers to interact with and discover music like never before by choosing guitar, drums, vocals, or bass to start a band and rock the world.

In 2008, Rock Band™2 was released with brand new features including a robust online multiplayer experience and an unrivaled offering of tracks and downloadable content. In addition, Rock Band 2 became the first game in the industry to allow backwards-compatibility, allowing consumers to take advantage of all content on the original Rock Band game disc and their downloaded content.

The Rock Band franchise officially surpassed \$1 billion dollars in North American retail sales in 15 months, according to the NPD Group. Rock Band and Rock Band 2 have garnered more than 50 industry awards. Furthering its position as the leading publisher of downloadable game content and music video game leader in paid song sales and downloadable content, the Rock Band Music Store now features more than 700 songs available to date with new music being added every week and accounts for more than 40 million paid individual songs sold via download through the Rock Band platform.

As an expansion of the Rock Band franchise, Harmonix and MTV Games have released retail Track Packs including Rock Band Track Pack Volume 1, Rock Band Track Pack Volume 2, AC/DC Live Rock Band Track Pack, and Rock Band Classic Rock Track Pack. Harmonix and MTV Games will also release Rock Band Unplugged™ for the PSP (PlayStation®Portable) system simultaneously in North America and Europe on June 9, 2009 and Rock Band Country Track Pack in July. In addition, MTV Games is co-publishing LEGO Rock Band™ with Warner Bros. Interactive for the Xbox 360, PlayStation3 and Wii consoles, as well as the Nintendo DS™ for the holiday 2009 season.